

ART

What can I do with this degree?

AREAS	EMPLOYERS	STRATEGIES
<u>ART MUSEUMS/GALLERIES</u> Education Administration Curatorial Conservation Registrar Collections Management Sales Publications Development Public Relations Exhibit Design/Preparation Archivist Tour Guides/Docent	Large or small museums government or private Local historical societies Galleries	Obtain internship or volunteer in an art museum. Develop strength in art history areas. Enhance computer skills. Take a business minor. Acquire strong skills in research, fund-raising, speaking and writing. Earn an advanced degree in an academic discipline or museum studies for greater career opportunities. Each specialty has varying qualifications and required training.
<u>FINE ARTS</u>	Self-employed Shared studios Historic sites School/Community programs	Participate in juried shows. Secure guild membership. Develop alternate means of supplementing income as "insurance." Learn to network and make contacts.
<u>COMMERCIAL ART</u> Graphic Art Computer Graphics Illustration	Newspapers Publishing houses Advertising agencies Design firms Large companies--product design Department stores Television and motion picture industry Non-technical and technical books, magazines, trade publications Self-employed (freelance)	Prepare a strong portfolio. Gain computer and technical skills. Find internship in design firm. Work on campus publications in design or layout. Get summer or part-time experience at book, magazine or newspaper publishers. Develop attention to detail and ability to meet deadlines.
<u>EDUCATION</u> Studio Art Fine Arts Art History	Art schools Public/private schools, K-12 Colleges and universities Adult and community programs Libraries Museums	Obtain certification for public school teaching. Graduate degree usually required for post- secondary teaching. Volunteer as tutor, camp counselor, Big Brother/Sister. Become member of art clubs. Work or volunteer in camps or after-school programs.

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AREAS

EMPLOYERS

STRATEGIES

ART THERAPY

Hospitals, nursing homes
Mental health/guidance facilities
Rehabilitation centers

Requires specialized training and certification, usually a master's degree in art therapy. Supplement curriculum with psychology courses. Volunteer to work with people of all types and ages.

MEDIA

Sales
Programming
Design
Video
Production
Editorial
Art Journalism
Illustration
Art Criticism
Animation/Cartoons

Corporate media departments
Federal, state and local government
Nonprofit agencies
Public relations and advertising firms
Independent production companies

Art-related publications
Publishing houses
Newspapers and magazines

Do free-lancing.
Compile up-to-date portfolio.
Gain knowledge of variety of technical equipment and develop computer skills.
Participate in student theatrical productions.
Serve as audio-visual aide for campus films and lectures.
Act as photographer for campus events.
Work on student publications.
Get hands-on experience through internships.

PHOTOGRAPHY

Museums and historical societies
Hospitals and corporations
Media
Photo agencies, studios, auction houses
Libraries

Apprentice with free-lance photographer.
Prepare a black and white and color portfolio.
Be a staff photographer for yearbook, campus newspaper or magazine.
Act as an audio-visual assistant or projectionist.

ART SALES

Galleries/Museums
Auction houses
Specialty stores

Gain sales experience.
Develop computer skills.
Establish contacts by attending shows.
Volunteer in museums, membership drives, community outreach programs.
Serve as student assistant in university gallery.

RETAILING

Buying
Store Management
Display Design
Fashion Coordination
Custom Framing

Retail stores, including:
department, grocery, drug,
specialty and variety chains

Get sales experience.
Enhance curriculum with business courses.
Obtain summer or part-time retail work.
Secure leadership in campus organizations.
Serve as treasurer or financial officer of an organization.
Obtain sales position on yearbook or campus newspaper.

(Art, p.3)

AREAS	EMPLOYERS	STRATEGIES
<u>FASHION, TEXTILE,</u> <u>INTERIOR DESIGN</u>	Pattern companies Apparel manufacturers/textile mills Interior design departments Free-lance Commercial/residential design firms	Prepare a strong portfolio. Find internship in production firm. Interview professionals in area(s) of interest. Create and fit costumes for stage productions. Enter design ideas in magazine contests. Become student member of professional organization. May require specialized training.