

ART

What can I do with this degree?

AREAS

EMPLOYERS

STRATEGIES

ART MUSEUMS/GALLERIES

Education
Administration
Curatorial
Conservation
Registrar
Collections Management
Sales
Publications
Development
Public Relations
Exhibit Design/Preparation
Archivist
Tour Guides/Docent

Large or small museums
government or private
Local historical societies
Galleries

Obtain internship or volunteer in an art museum.
Develop strength in art history areas.
Enhance computer skills.
Take a business minor.
Acquire strong skills in research, fund-raising,
speaking and writing.
Earn an advanced degree in an academic discipline
or museum studies for greater career opportunities.
Each specialty has varying qualifications and
required training.

FINE ARTS

Self-employed
Shared studios
Historic sites
School/Community programs

Participate in juried shows.
Secure guild membership.
Develop alternate means of supplementing
income as "insurance."
Learn to network and make contacts.

COMMERCIAL ART

Graphic Art
Computer Graphics
Illustration

Newspapers
Publishing houses
Advertising agencies
Design firms
Large companies--product design
Department stores
Television and motion picture industry
Non-technical and technical books,
magazines, trade publications
Self-employed (freelance)

Prepare a strong portfolio.
Gain computer and technical skills.
Find internship in design firm.
Work on campus publications in design or layout.
Get summer or part-time experience at book,
magazine or newspaper publishers.
Develop attention to detail and ability to meet
deadlines.

EDUCATION

Studio Art
Fine Arts
Art History

Art schools
Public/private schools, K-12
Colleges and universities
Adult and community programs
Libraries
Museums

Obtain certification for public school teaching.
Graduate degree usually required for post-
secondary teaching.
Volunteer as tutor, camp counselor,
Big Brother/Sister.
Become member of art clubs.
Work or volunteer in camps or after-school
programs.

(Art, p.2)

AREAS

EMPLOYERS

STRATEGIES

ART THERAPY

Hospitals, nursing homes
Mental health/guidance facilities
Rehabilitation centers

Requires specialized training and certification, usually a master's degree in art therapy. Supplement curriculum with psychology courses. Volunteer to work with people of all types and ages.

MEDIA

Sales
Programming
Design
Video
Production
Editorial
Art Journalism
Illustration
Art Criticism
Animation/Cartoons

Corporate media departments
Federal, state and local government
Nonprofit agencies
Public relations and advertising firms
Independent production companies

Art-related publications
Publishing houses
Newspapers and magazines

Do free-lancing.
Compile up-to-date portfolio.
Gain knowledge of variety of technical equipment and develop computer skills.
Participate in student theatrical productions.
Serve as audio-visual aide for campus films and lectures.
Act as photographer for campus events.
Work on student publications.
Get hands-on experience through internships.

PHOTOGRAPHY

Museums and historical societies
Hospitals and corporations
Media
Photo agencies, studios, auction houses
Libraries

Apprentice with free-lance photographer.
Prepare a black and white and color portfolio.
Be a staff photographer for yearbook, campus newspaper or magazine.
Act as an audio-visual assistant or projectionist.

ART SALES

Galleries/Museums
Auction houses
Specialty stores

Gain sales experience.
Develop computer skills.
Establish contacts by attending shows.
Volunteer in museums, membership drives, community outreach programs.
Serve as student assistant in university gallery.

RETAILING

Buying
Store Management
Display Design
Fashion Coordination
Custom Framing

Retail stores, including:
department, grocery, drug,
specialty and variety chains

Get sales experience.
Enhance curriculum with business courses.
Obtain summer or part-time retail work.
Secure leadership in campus organizations.
Serve as treasurer or financial officer of an organization.
Obtain sales position on yearbook or campus newspaper.

(Art, p.3)

AREAS	EMPLOYERS	STRATEGIES
<u>FASHION, TEXTILE,</u> <u>INTERIOR DESIGN</u>	Pattern companies Apparel manufacturers/textile mills Interior design departments Free-lance Commercial/residential design firms	Prepare a strong portfolio. Find internship in production firm. Interview professionals in area(s) of interest. Create and fit costumes for stage productions. Enter design ideas in magazine contests. Become student member of professional organization. May require specialized training.