# RECREATION AND LEISURE

What can I do with this degree?

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMERCIAL RECREATION/TOURISM</td>
<td>Convention services, Recreation travel agencies, Travel/tourism bureaus, Cruise lines, Airlines, Bus lines, Railroads</td>
<td>Develop strong programming, leadership and communication skills. Obtain business skills with business minor or work experience. Acquire foreign language ability.</td>
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<tr>
<td>Travel/Transportation</td>
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<tr>
<td>Hospitality</td>
<td>Hotels, motels, Restaurants, Resorts, Taverns, Motor home parks, Campgrounds, Recreation communities, Theme parks, Private industry, Second home communities, Special events companies</td>
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</tr>
<tr>
<td>Local Commercial Recreation</td>
<td>Multipurpose sports clubs, Racquet clubs, Dance studios, Health and fitness clubs, Golf courses, Movie theaters, Skating rinks, Bowling lanes, Party services, Amusement parks, Various entertainment providers, Vendors, Concessionaires</td>
<td>Learn membership sales techniques. Develop high knowledge and ability for skill area.</td>
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### MEDICAL

**Therapeutic Recreation**

- Rehabilitation hospitals
- Nursing homes
- Acute care hospitals
- Psychiatric facilities
- Community mental health centers
- Senior centers
- Adult daycare centers
- Residential facilities for people with special needs
- Substance abuse centers
- Correctional facilities
- Recovery centers
- Educational facilities

**Strategies**

- Demonstrate ability to work as part of an interdisciplinary team.
- Obtain therapeutic recreation emphasis or graduate degree in area.
- May require licensing, certification or registration.
- Need ability to be patient, tactful and persuasive.
- Possess ingenuity and imagination.
- Have good physical coordination.

### GOVERNMENT

**Outdoor Recreation Planning**

- Parks
- Natural Resource Management
- Recreation Management
- Center of Special Facility Management
- Program Management
- Business Management

**Employers**

- City, county or regional government agencies including parks and public recreation programs
- Correctional facilities
- Conservation
- Rehabilitation centers
- State and federal government agencies including parks, forests, wildlife areas and water resources
- Department of Defense
- Military bases in U.S. and foreign countries

**Strategies**

- Learn federal, state and local job application procedures.

### SOCIAL SERVICE

**Camp Management**

**Program Management**

**Community Center Management**

**Coaching**

**Writing**

**Employers**

- Camps-wilderness, service organizations, religious
- Children's homes
- Correctional facilities
- Senior centers
- Youth programs
- Special Olympics
- Community programs for people with special needs
- Nonprofit organizations
- Community centers

**Strategies**

- Obtain experience with camps, youth groups, etc.
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<tr>
<td><strong>FITNESS</strong></td>
<td>Health Club Management</td>
<td>Fitness centers</td>
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<td></td>
<td>Fitness Instructing</td>
<td>Corporate fitness centers</td>
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<td></td>
<td>Dance Instructing</td>
<td>Weight reduction facilities</td>
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<td></td>
<td>Coaching</td>
<td>Sports and entertainment centers</td>
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<tr>
<td></td>
<td>Athletic Training</td>
<td>Athletic clubs</td>
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<tr>
<td></td>
<td></td>
<td>Adult care facilities</td>
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<td></td>
<td></td>
<td>Sports clinics</td>
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<td>Self employment</td>
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<tr>
<td><strong>ENTERTAINMENT PROVIDERS</strong></td>
<td>Travel and Tourism</td>
<td>Airlines, cruise lines, resorts</td>
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<td></td>
<td>Resort Management</td>
<td>Motels/hotels</td>
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<td></td>
<td>Facilities Management</td>
<td>Movie theaters, amusement parks, water theme parks, arenas, stadiums, fairs, festivals</td>
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<td></td>
<td>Promotion</td>
<td>Concert promotion</td>
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<tr>
<td></td>
<td>Writing/Editing</td>
<td>Publishers--magazines, newspapers, books Museums</td>
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<tr>
<td><strong>INDUSTRIAL RECREATION</strong></td>
<td>Industry</td>
<td>Employees associations/unions</td>
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<tr>
<td></td>
<td></td>
<td>Corporate fitness centers</td>
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<tr>
<td><strong>RECREATION RETAILING</strong></td>
<td>Department stores</td>
<td>Gain experience in direct sales and customer service.</td>
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<td>Specialty shops</td>
<td>Develop skills in management and motivation of others.</td>
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<td></td>
<td>Sporting goods stores</td>
<td>Get experience in promotion and special events.</td>
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<td></td>
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<td>Acquire skills in inventory management including purchasing, stock control and merchandise display.</td>
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AREAS

EDUCATION
- Teaching
- Research
- Coaching
- Physical Education Teaching
- Administration/Recreation Facilities

EMployers
- Universities/colleges
- Elementary/secondary schools
- Prisons/correctional facilities

STRATEGIES
- Join related professional associations.
- Attend state/national professional association conferences.
- Develop ability to motivate others.
- Possess ability to enjoy life and positively interact with others.
- Obtain competence and skills in special area(s) of interest.
- Develop ability to work effectively with people of various ages and backgrounds.
- Possess cooperative attitude toward others and agencies and common sense in understanding and dealing with people and situations.
- Demonstrate ability to work as part of a team.
- Obtain knowledge of U.S. and world geography, history and social customs. Consider taking foreign language depending on your career interest.
- Develop leadership skills in coordinating and directing others in various activities; ability to supervise.

GENERAL INFORMATION
- Obtain summer, part-time, internship, co-op experience in camps, playgrounds, counseling, camping, neighborhood sports centers, life guarding, etc.
- Undergraduate degree sufficient for entry-level positions and in elementary/secondary teaching fields.
- Graduate work required for administrative positions and teaching/research positions at universities/colleges.
- Obtain broad liberal arts and cultural background including knowledge/skills in athletics, music, arts and crafts, nature, dance, drama and club structure.
- Obtain certification in first aid and safety, CPR, lifeguarding, depending on your interests.
- Enjoy the outdoors and/or be willing to work outdoors.
- Develop physical agility and stamina for your career.
- Develop good verbal and written communication skills.

Prepared by the Career Planning staff of Career Services at The University of Tennessee, Knoxville. (1996)
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