

# SOCIOLOGY

## What can I do with this degree?

### AREAS

### EMPLOYERS

### STRATEGIES

#### ENVIRONMENT AND SOCIETY

Waste management firms  
Health agencies  
Local planning agencies  
Environmental advocacy groups  
National advocacy groups  
Environmental periodicals  
Federal government  
Regional, state, and local agencies  
Consulting firms

Take courses in general and urban ecology, statistics, and public speaking.  
Learn skills in communication networking, electronic mail and analytical writing.  
Gain experience via part-time or summer jobs, internships or practicum placements, and volunteer work.  
Obtain graduate degree for advancement.

#### CRIMINAL JUSTICE

Corrections  
Rehabilitation  
Law Enforcement  
Judiciary

Correctional institutions  
Court systems  
Federal, state and local government, especially law enforcement agencies

Emphasize research methods, statistics, and computer skills.  
Gain essential practical experience via part-time or summer jobs, internships or practicum placement, and volunteer work.  
Learn skills in communication networking and electronic mail.  
Obtain graduate degree for advancement.

#### DEMOGRAPHY

Companies and organizations doing demographic forecasting and population studies  
Companies compiling market research data  
Consulting firms  
Business and industry  
International, federal and state agencies  
Government and regional planning departments  
Colleges and universities  
Foundations  
Advertising and marketing firms  
Private research firms

Take courses in social research methods, statistics, computer applications, calculus and foreign language.  
Develop good communication skills.  
Gain experience via internships or part-time jobs in companies with statistical research departments.  
Learn skills in communication networking and electronic mail.  
Obtain graduate degree for advancement.

**AREAS**

**EMPLOYERS**

**STRATEGIES**

HUMAN SERVICES

Counseling  
Advocacy  
Mental Health Services  
Social Services, including:  
Administration  
Programming  
Recreation

Advocacy groups  
Federal, state and local government  
United Way agencies/local branches of  
national non-profit organizations  
Religiously-affiliated service organizations  
Adoption and child care agencies  
Public and private nursing homes  
Hospitals

Learn skills in communication networking and electronic mail.  
Concentrate course work in areas of interest.  
Pursue excellent academic record.  
Emphasize research methods courses, statistics courses and computer skills.  
Obtain counseling courses and experience for counseling and case worker positions.  
Acquire related experience.  
Obtain graduate degree for advancement.  
Consider business minor or double major for positions in administration, and master's in healthcare administration for advancement.  
May need master's degree in social work or counseling for counseling positions.

BUSINESS

Demography/Planning  
Human Resources  
Management  
Sales  
Advertising  
Marketing  
Consumer Research  
Insurance  
Real Estate  
Personnel/Training  
Administration

Research departments/firms  
Personnel/industrial relations  
departments  
Marketing/management firms  
Organizational planning departments/firms  
International businesses  
Manufacturing firms  
Advertising firms  
Consumer research/public relations firms  
Insurance/real estate companies  
Publishing firms  
Consulting firms

Focus on an occupational area: personnel, industrial relations, management, marketing, or public relations.  
Take courses in labor relations, industrial psychology, personnel management, public speaking, writing, social psychology and/or business.  
Gain related experience.  
Obtain graduate degree for advancement.  
Learn skills in communication networking and electronic mail.  
Stress work experience, social skills, public speaking, writing skills, statistics and research training when interviewing.

EDUCATION

Teaching  
Administration  
Alumni Relations  
Placement Offices  
Research

Public and private schools  
Colleges and universities

Obtain certification/licensing to teach grades K-12.  
Volunteer as a tutor.  
Obtain Ph.D. to teach and for advanced research positions in colleges and universities.  
Secure strong personal recommendations.  
Learn skills in communication networking and electronic mail.

## AREAS

### SOCIAL SCIENCE RESEARCH

Market Research Analysis  
Evaluation Research

## EMPLOYERS

Federal government  
National headquarters of non-profit organizations  
Firms conducting social, market, or statistical research  
Public relations firms  
Professional periodicals  
Newspapers and magazines  
Social service agencies  
Hospitals  
Business and industry  
Labor unions  
Professional sociologists  
Universities  
Religious organizations  
Public opinion research polls

## STRATEGIES

Learn federal government job application process.  
Develop strong quantitative, statistical, writing, information gathering, and assimilating skills.  
Take courses in research methods and statistics.  
Learn skills in communication networking and electronic mail.  
Acquire related experience.  
Obtain graduate degree for advancement and specialized areas.

### COMMUNITY RELATIONS

Federal, state and local government  
National headquarters and local branches of non-profit organizations  
Private social service organizations  
Religiously-affiliated service organizations  
Child care agencies

Learn federal, state and local government job application process.  
Obtain experience in counseling, advocacy or administration.  
Acquire knowledge of community problems and government resources.  
Gain volunteer experience.  
Take courses in public speaking and social psychology.  
Learn skills in communication networking and electronic mail.

### GOVERNMENT

Social Science Analysis  
Social Statistics  
Demography  
Administration  
Management  
Program Development  
Policy Analysis  
Personnel  
Research  
Investigation

Public assistance agencies  
Federal, state, local and county government

Learn federal, state, and local government job application process.  
Learn skills in communication networking and electronic mail.  
Obtain experience in research and evaluation.  
Acquire skills in survey and evaluation research, and specialties in such fields as health sociology, aging, criminal justice, demography, and family.  
Gain experience via co-op programs and volunteer work.  
Obtain graduate degree for advancement.