What can I do with a major in...

RECREATION AND SPORTS MANAGEMENT

The FIU Recreation/Sport Management curriculum prepares students for employment throughout the leisure service delivery system in the following areas: Parks Management, Recreation/Sport Management and Recreational Therapy.

INDUSTRIES:
Sports, Fitness, Entertainment, Industrial Recreation, Recreation Retail, Education

Salary

$28,000 - $31,000  
ENTRY LEVEL

$43,000 - $48,000  
MEDIAN LEVEL

Common Job Titles

Game Day Operations  
Athletics Director/Administrator  
Sports Marketing and Promotions  
Guest Relations Manager  
Facility Operations Manager  
Coach/Scout  
Sports Camp Director  
Fundraising Manager  
Recreation Worker  
Recreational Therapist  
Health and Physical Education Teacher

Skills

Communication  
Active Listening  
Social Perceptiveness  
Problem Solving  
Critical Thinking  
Coordination  
Time Management

Tools

Database user interface and query software  
Video creation and editing software  
Electronic mail software  
Word processing software

Knowledge

Education and Training  
Arts and Humanities  
Public Safety and Security  
Health  
Business
Popular Employers

- Professional Sports Teams
- Collegiate Athletic Departments
- Sport Facilities (Arenas, Stadiums, Ballparks, Golf Courses)
- Event Management Groups
- Sport Marketing Firms
- Sports Information, Media, or Communications
- State and County Sports Commissions
- Athletic Leagues
- Sporting Goods Stores
- Sports Academies/Camps/Resorts
- Health Clubs/Fitness Centers
- National, State, or Local Parks

Related Occupations

- Rehabilitation Therapist
- Activities Director
- Sports Medicine Physician
- Personal Trainer
- Amusement and Recreation Attendant
- Fitness and Wellness Coordinator
- Park Naturalist

Advice from professionals is great

Make Connections.
It’s important for recreation and sports management majors to network and build relationships when attending professional events. Professional associations allows for networking, mentoring, learning the industry trends and finding career or internship opportunities. Professional associations within the recreation and sports management industry include:

Professional Associations

- National Intramural-Recreational Sports Association
- National Recreation and Park Association
- Society of Health and Physical Educators
- North American Society for Sport Management
- National Collegiate Athletic Association

Want more information? Go online to ONET/Occupational Outlook Handbook/U.S. News