



Florida International University

Student Government Council – Biscayne Bay Campus & Pines Center

MINUTES

SGC-BBC U-Wide Meeting – Online A&S Fees Deliberation January 27, 2017

I. CALL TO ORDER

II. Roll Call

Allhan W. Mejia – President-BBC
Leonardo Cosio – Vice President-BBC
Tonie Jean – Speaker of the Senate-BBC
Meredith Marseille – Comptroller-BBC
Alian Callazo – President-MMC
Michelle Juarez – Vice President-MMC
Peter Hernandez – Speaker Pro-Tempore-MMC
Gabriela Milan – Comptroller MMC

III. Absent

Sasha Santi – Speaker of the Senate-MMC

IV. Guest

Gerald Johnson II – Graduate Assistant-BBC
Larissa Adames – Assistant Director of Campus Life-BBC
Michelle Castro – Assistant Director of Campus Life-MMC
Kerrie Montgomery – Director of Campus Life-BBC
Jose Toscano – Director of Campus Life-MMC
Matilde Gramling – Executive Director of Student Affairs
Silvana Rogelis – A&S Finance Manager
Ive Paul – Accountant Campus Life-BBC
Micaela Suarez – At Large Senator/Finance Chair-BBC
Maria Fauve – Speaker Pro-Tempore-BBC

Cristina M. Raecke –Executive Director of Marketing, Communications, and Recruitment, FIU Online
Kristiana Chavez - Finance Manager, FIU Online
Evangelia M. Prevolis–Director of Operations, FIU Online
Joseph Riquelme – Interim Assistant Vice President, FIU Online
Lukas Danner – Post Doctoral Associate, Office of Faculty + Global Affairs
Laura Boudon – Director, FIU Study Abroad
Roberto Sandoval – Web Designer. Campus Life BBC
Andres Bermeo – Lead Multimedia Producer, Campus Life BBC
Scott Jones – Director of Wolfe University Center
Andrew Rolle – Senior Special Events Manager, Wolfe University Center
Jasmine Shand – Financial Analyst, Wolfe University Center
Sanyo Mathew – Senior Director, Graham University Center
Malik Benjamin – Professor, Changemaker Initiative
Anne M. Prestamo – Dean of Libraries
Valerie Boulos – Associate Librarian

V. Call to Order

The Student Government Association (BBC) held a meeting on January 27rd, 2017 in WUC **221** The meeting was called to order at **9:33am**, approximately, by Comptroller Meredith Marseille who presided over the meeting in its entirety.

Comptroller Marseille asked the council to please remember to be mindful of the time and be courteous with questions.

Comptroller Marseille said each presenter has 10 minutes to present, per request followed by a Q&A session.

Comptroller Marseille asked everyone to speak clearly.

VI. New Business - Presentations

A. Campus Life BBC – Roberto Sandoval and Andres Burmeo

- Mr. Sandoval said his request is to expand live streaming equipment and capabilities for Campus Life BBC which will allow them to take concerts outside or anywhere on campus. He added that this would then create online content because that's where students are and that's how they find content related to FIU.
- Mr. Sandoval said he would like the department to keep up with latest equipment.

- Mr. Sandoval noted that 52% of young people use YouTube and other forms of social media to do homework and find events online.
- Mr. Sandoval said social media helps build engagement, especially for online students, where social media will help them feel like a part of the community.
- Mr. Sandoval said the equipment will help with real time interaction, for example, if there is a lecture on campus, that event can be live streamed online while adding a live chat component to allow for live engagement.
- Mr. Sandoval said the equipment will do well across all social media live platforms such as YouTube Live and Facebook Live.
- Mr. Sandoval said it is necessary that the current digital equipment, such as cameras and stabilizers, is updated and/or replaced in order to support these efforts. The equipment should be updated, cameras, drones, stabilizers, etc.
- Comptroller Marseille asked “being that the new budget is from online activity and service fees, how do you plan to inform and market to online students?”
- Mr. Sandoval said through social media and listserves.
- Speaker Jean asked “Is the equipment only for streaming?”
- Mr. Sandoval said the request is for both streaming and recording.
- President Mejia asked “Has Campus Life BBC tried streaming before?”
- Mr. Bermeo said so far no, but they will promote live streaming once they set it up. The audience also has to be built for online streaming through marketing channels, which will be the new phase of their marketing operation.
- Mr. Sandoval added that Campus Life BBC’s Instagram following went from about 30 to over 800, where Facebook and Instagram are their main sources of traffic. He said the equipment is universal and if a new version comes out, it can be updated.

B. Wolfe University Center – Scott Jones, Andrew Rolle, and Jasmine Chan

- Mr. Rolle said streaming is a social experience and a social engaging event, where the content that you stream belongs to you.
- Mr. Rolle said his request for \$116,704.30 is to equip all remaining spaces in WUC with live streaming technology which will create content as well.
- Mr. Rolle said this technology goes beyond the classroom and campus.
- Mr. Rolle said live streaming is useful for popular events where seating is limited.
- Mr. Rolle said that according to a study, people aged 18-35 use smart phones between 57% and 62% of the time. He added that this age group represents the majority of FIU students.
- Mr. Rolle said the request amount is for \$116,704.30.

- President Collazo asked which rooms out of the eight requested, are most important.
- Mr. Rolle said Panther Plaza, WUC 159, and the Ballrooms are the priority locations.
- President Mejia asked “What are the reoccurring items and costs in the request?”
- Mr. Rolle said currently, the reoccurring items are the Wowza Streaming Services, which allows for streaming analytics, for \$7,800 per year. Also, the Network Drop would cost \$9,600.
- President Mejia asked if the equipment can be deemed obsolete in the near future by newer technology.
- Mr. Rolle said it is possible because technology is always changing and will have to wait for the future to see any other costs and changes that may come.

Vice President Juarez requested a point of personal privilege at 10:10am. Comptroller Marseille approved her request.

C. Graham University Center - Sanyo Mathew

1. Mr. Mathew first thanked the council for their support during round 1 of the A&S Online Finance requests.
2. Mr. Mathew said with the current request, he hopes to outfit the main Graham Center meeting spaces with live streaming equipment.
3. Mr. Mathew said the year 1 request is for \$260,251.13, which will cover the installation of hardware, software, and programming to outfit the Graham Center’s meeting places with point-to-point video conferencing, and online streaming capabilities.
4. Mr. Mathew said the reoccurring costs will be \$25,588.40, which will cover yearly licenses.
5. Mr. Mathew said the request is large but JUST.
6. Mr. Mathew said the second request is for EventMobi, which will allow students who are offsite to interact with the audience and presenters during events. He added that EventMobi compliments live streaming very well.
7. Mr. Mathew said there are various options for the pricing structure, but he is aiming for 16 events.
8. Mr. Mathew said per his request, EventMobi will cost \$89,999.00 for the first year and the same charge recurring and said the pricing can change depending on demand and if the number of events covered is increased.
9. Speaker Jean asked if prices will change for room rentals in Graham Center because of the new technology.
10. Mr. Mathew said the prices will not change however, these changes can result in difficulty to reserve to reserve the rooms if the demand increases.
11. President Collazo asked which rooms have priority over others?

12. Mr. Mathew said rooms 140, 150, and 1223, which are the most popular and can cater to student populations in all facets.
13. President Mejia asked if there were any metrics or data available on the current live streaming equipment that was requested for prior.
14. Mr. Mathew said that so far, the equipment for the Graham Center Pit is still being set up. He added that numbers for the pit would not be representative of the other rooms because their uses are more educational.

President Mejia moved to extend the questioning by 5 minutes.

Speaker Jean seconded the motion.

By a unanimous decision, the questioning was extended to 10:31am.

- Speaker Jean asked if the money is allocated, when will the equipment setup be completed and ready to use?
- Mr. Mathew said the setup will be completed before the end of the spring 2017 semester.

Comptroller Millan requested a point of personal privilege at 10:35am.

Comptroller Marseille approved her request.

D. FIU Online – Evangelia Prevolis, Cristina M. Raecke and Joseph Riquelme

- Mr. Riquelme said FIU Online helps students through the recruitment process and identify what programs to bring online and provide technical support.
- Mr. Riquelme said 3100 undergraduate students at FIU are fully online, with 4,377 students online in total.
- Mr. Riquelme said 72% of the students are older than 26.
- Ms. Raecke said the online students are predominantly female and their experiences are completely different from that of an on campus student, even if the online student lives in the Miami area.
- Ms. Raecke said online students are at home but not necessarily having the college student experience, where their predominant focus is the class itself instead of the whole university experience.
- Ms. Raecke said the solution will be to have more proactive outreach that is not solely focused on enrollment and recruitment, but also on guiding students through various university processes.
- Ms. Raecke said the predominant methods of communication for online students are through live chat and phone, where FIU Online's hours of operation are 9am-9pm Monday – Friday, as well as Saturday hours, where these times are considerate of full time working students.

- Ms. Raecke said that sometimes, this is the 2nd, 3rd, 4th + time that students are trying college, and FIU Online's goal is to keep those students in school and help them graduate.
- Ms. Raecke said the request is focused on hiring additional staff, Online Student Services Coordinators and an Online Professional Development Coordinator, where employees are needed to call the students and walk them through the college process.
- Ms. Raecke said for example, the coordinators can get overrides for online students, who do not have the capability to hunt down a professor to get an override.
- Ms. Raecke said since students do not have other students next to them to relate to them and remind them of timely issues such as graduation, add drop date, etc. the coordinators will take over in that aspect.
- Ms. Raecke her department want to think about a strategy to approach students about events, especially those that can engage online students, while not bombarding them.
- Ms. Raecke said the FIU Career Services department mostly caters to on campus students, where the Online Professional Development Coordinator will work with career services to create opportunities for online students.

Speaker Jean moved to extend the presentation by 5 minutes.

Vice President Juarez seconded the motion.

By a unanimous decision, the presentation time was extended by 5 minutes.

- Ms. Raecke said the new initiative will be delivered in a format where students can have live conversations, raise hands, ect.
- Ms. Raecke said \$86,930 will go toward the positions and they will only be hiring FIU graduates.
- Ms. Raecke said currently FIU Online does not have any positions that will fulfil the job descriptions of the proposed positions.
- Ms. Raecke said if you want something done and done right, you need someone dedicated to the trade.
- Ms. Raecke said her department has looked at other online services across the state's public universities but FIU leads the state in the way that services are structured.
- Ms. Raecke said there isn't any more room in the budget to fund the salaries because FIU Online's funding was cut by about \$6 million.
- Vice President Cosio asked how is the online student services coordinator different from the student support coaches that are currently with FIU online.
- Ms. Raecke said the coaches assist the students as much as they could, but they are overwhelmed with the workload.

Vice President Callazo requested a point of personal privilege at 10:56am.

Comptroller Marseille approved his request.

- Ms. Raecke said student success coaches are there to focus on those who maybe at a low GPA or other members of the at risk population.

Vice President Juarez moved to extend the questioning by 5 minutes.
Vice President Cosio seconded the motion.

- Ms. Raecke said \$86,930.48 is the prorated amount for salaries and benefits, while \$226,427 would be required for the next fiscal year.
- Ms. Raecke said in the event that the council approves of the finance request, Human Resources will ultimately approve the salaries based on the job descriptions.

Speaker Jean moved to extend the questioning session by 10 minutes.
Vice President Juarez seconded the motion.

By a unanimous decision, the presentation time was extended by 10 minutes.

- Ms. Raecke said the new hires would work extended hours until 8pm and work schedules would be adjusted accordingly.

E. Changemaker Initiative – Malik Benjamin

- Mr. Benjamin introduced himself as a professor at FIU, a city expert, entrepreneur and host.
- Mr. Benjamin said a healthy ecosystem is only as good as the students who contribute to it.
- Mr. Benjamin said when he speaks and interacts with students, he does not treat it like high school 2.0, instead, he treats them first as a family member, then as a citizen, and finally, as a student at FIU.
- Mr. Benjamin said he hopes to bridge the city of Miami and FIU together because FIU should lead the way for Miami's survival.
- Mr. Benjamin said purpose matters to the students because most leaders want to improve their communities, countries, and/or the world.

Social Intelligence Project

- Mr. Benjamin said the \$12,000 requested will be to support the student researchers on their projects so they get paid to do real world work with professional companies.
- Mr. Benjamin said the project will work on integrating online students with campus life and will be a "Change powered by students."
- Mr. Benjamin said this project has partnered with Radyr, which is a social intelligence dashboard company that analyzes and optimizes campus wide and regional communication for student-led major events and initiatives,
- Mr. Benjamin said the program will cover 12 students (\$1000 for each student).

- Mr. Benjamin said the Return on Investment will be 22 cents per student where the social intelligence project can help students improve interactivity between one another and make their projects much more profitable.
- Mr. Benjamin said Radyrs contribution is \$75,000 worth of software, and \$12,000 to students (Rayder will match the current finance request).
- Mr. Benjamin said researchers are not purely online and they tend to focus on the paradigm shift in online education where the online students are not able to provide ideas and take them outside of FIU, so the Radyr software will bridge that gap.
- Mr. Benjamin said it will be marketing to students through professional organizations on campus.
- Mr. Benjamin said he will also ask professors for recommendations.
- Mr. Benjamin said a flat hierarchy will be used in a series of interviews and conversations where faculty and students will decide who is chosen as fellows.
- Mr. Benjamin said students will have more lean in terms of selection because students know what is needed for them.
- Mr. Benjamin said Rayder has committed to 6months to a year, so the student researchers/fellows will have the same timeframe.
- Mr. Benjamin said he would like to build on the program externally if it is successful, instead of coming back to SGA for funding.

Crowdsource FIU

- Mr. Benjamin said Crowdsource FIU is where students and faculty will put out ideas and projects and the university community will help fund it.
- Mr. Benjamin said this project will help build FIU's own crowdfunding website, for ideas, projects, and events.
- Mr. Benjamin said this will convert projects and homework into businesses and inventions.
- Mr. Benjamin said there will be 12 students to facilitate this project, in reference to the \$12,000 request.
- Mr. Benjamin said the timeline for this project is to launch in Beta by the summer so that in fall 2017, it can run fully.
- Mr. Benjamin said the funding from SGA will bridge the gap that allows FIU to gain visibility at the start of the program and future funding will be requested from outside sources.

President Mejia moved to add 10 minutes to existing presentation time.

Speake Jean seconded the motion.

By a unanimous decision, the presentation time was extended by 10 minutes.

FIU Link

- Mr. Benjamin said FIU Link is similar to the Tinder dating app, but instead, it will connect students, entrepreneurs, and researchers through a matchmaking service.
- Mr. Benjamin said this service will help people quickly make connections and know who to talk to and to save time on their projects and research.
- Mr. Benjamin said this will require a database and information verification.
- Mr. Benjamin said FIU Link will make sure that FIU is a leader in interdisciplinary research.
- Mr. Benjamin said there are agreements in the works with other universities, 37 so far, to build the same program and to link them in the future after the FIU pilot.
- Mr. Benjamin said that no other universities are doing this yet, and therefore, FIU will be the first.
- Mr. Benjamin said the \$24,000 allocation will be for 24 student fellows, where the additional \$4000 in the request is for the license the enterprise version of the software, which is not recurring.

F. Office of Study Abroad - Lukas Danner and Laura Boudon

- Ms. Boudon said the \$4,000 request is for two recurring promotional events during the spring and fall semesters.
- Ms. Boudon said online students are allowed to participate in study abroad programs, however, the office has not yet done specific outreach to the online students, where the allocation aims to do so.
- Ms. Boudon said International is FIU's middle name and global learning is what FIU facilitates.
- Ms. Boudon said, as an example, students who work full time are usually able to take two weeks' vacation, where there are two-week study abroad programs to fit this.
- Ms. Boudon said she aims to make sure that the online students have the same opportunities to participate in study abroad as on campus student has.
- Ms. Boudon said there are about 100 different study abroad programs, both open to on campus and online students and they hope to make sure that students have equal opportunity whether online or on campus.
- Ms. Boudon said 918 students participated in study abroad during the Academic Year 2015-2016
- Ms. Boudon said lack of awareness with FIU Study Abroad Scholarships, such as the Gilman Scholarship.
- Ms. Boudon said for students who are studying abroad, FIU offers about 20 scholarships and sometimes students don't know that this funding is out there. Ms. Boudon added that this information will be discussed with online students during marketing efforts.

- Mr. Danner said the two recurring events will advertise and promote study abroad prams and scholarships via livestream, recording and social media.
- Mr. Danner said the request will be split equally between the Fall and Spring semesters, \$2000 for each.
- Mr. Danner said the amounts will cover the cost for space, catering, the presence of IT and video specialist.
- Mr. Danner said the event will be cosponsored by OFGA and OSA.
- Mr. Danner said the event will include former study abroad participants, faculty, and speakers to speak about their study abroad experience to appeal to current students.
- Mr. Danner said questions from online students will be taken via Social Media (Twitter, Facebook, etc).
- Mr. Danner said that with the growing population of online students, this event can help the growth of study abroad.
- Speaker Jean asked if the study abroad program is realistic for full time working parents who are online students.
- Ms. Boudon said the 2-week study abroad programs will be receptive to full time workers and parents because people who fit into that category are participating in study abroad currently, especially in the Business and Hospitality programs. Ms. Boudon added that the Office of Study Abroad is very active on social media, so that will be an important component of marketing.
- President Collazo added that when he attended study abroad, there were many older students in their late twenties, where he was the youngest of the group.

Speaker Jean move to extend the questioning session by 10 minutes.

Speaker Pro Hernandez seconded the motion.

By a unanimous decision, the questioning session time was extended by 10 minutes.

- Vice President Cosio asked what is being done currently for outreach?
- Ms. Boudon said they table during orientation and open house event.
- President Mejia asked why is FIU's study abroad average lower than the national average?
- Ms. Boudon said Study abroad at FIU is lower than the national average because students may not know how it can change their professional lives, education lives, etc. Ms. Boudon said she is working to double the numbers, to make the online applications easier and user friendly.
- Mr. Collazo asked where will the events be held?
- Ms. Boudon said an ideal space to use is the Student Academic Success Center room 100.

G. FIU Libraries – Valerie Boulos and Anne M. Prestamo

- Ms. Boulos said her goal is to make sure that FIU students have access to quality resources online because that is important for their success.
- Ms. Bustos said that students who access the library remotely are retained 93% of the time while those who do not, are retained 82% of the time.

Demand Driven E-Book Purchases

- Ms. Boulos said the \$30,000 request is for Demand Driven E-Books, where the books are not paid for unless they are looked at by students for more than 10 minutes, downloaded, or pages are turned.
- Ms. Boulos presents the example that when 10,000 books are available in the catalog but are not owned. Only about 300 are used and subsequently purchased during the semester, which is fiscally sound.
- Ms. Boulos said this project enables the library to be available for students when they need certain books, even if the library is closed.
- Ms. Boulos said the original funding for this program came from the library resource fund and technology fees but funding is running out. Ms. Boulos added that funding has been flat over the last few years, and inflation has not been taken into consideration.
- Ms. Boulos said student use of online resources is increasing, which causes the library program costs to increase as well.
- Speaker Jean asked how will the library connect to online and on-campus students so they know which resources are available?
- Ms. Boulos said this summer, the library will be integrating into a new online library system along with the other state universities. She added that there will be a link on blackboard to easily search and find links to library resources, including class syllabi.
- Speaker Jean followed up and asked if the database will include textbooks that are required for class.
- Ms. Boulos said the library is not allowed to purchase most textbooks, especially the electronic versions.
- Ms. Prestamo added that the library will do a mass campaign with faculty to encourage them to promote supplemental resources.

Project Muse 2017 E-Books

- Ms. Boulos said the request is for \$91,180 to fund e-books hosted by Project Muse.
- Ms. Boulos the package includes 2,900 e-books, with over 120 university press titles.
- Ms. Boulos said the collection is focused on social sciences, such as history and psychology.
- Ms. Boulos said this project is designed to be standalone, but can be reoccurring, if new content is purchased (such as books published in 2018 and thereafter)

Business Expert Press E-Books

- Ms. Boulos the request for \$30,000 is for business related E-books (with various social science titles, where \$8,000 is recurring and \$22,000 is for the original purchase.
- Ms. Boulos said this especially works for FIU Online students who are looking for textbook alternatives or compliments.
- Ms. Boulos said the initial purchase will be for the current content (2010-2017) and the recurring will be for content for 2018 and thereafter.

Alexander Street Press Videos

- Ms. Boulos said \$100,000 is to access online streaming video collections.\
- Ms. Boulos said the library has received more and more request for online streaming videos.
- Ms. Boulos said the collection includes many documentaries, case studies, and counseling sessions that can be used for projects.
- Ms. Boulos said the \$100,000 is a bundle deal, so if one database is purchased, it would cost a few thousand more dollars.

H. Campus Life MMC – Jose Toscano

- 1.Mr. Toscano requested \$60,000 in order to record and create a video library of major events on campus including 3 of the BSU Blackamated workshops, 3 Campus Life LDS seminars, Capstone DC-LDS session, Order of Omega Train the Trainer, BSU Black History Month speaker Issa Rae, FSL Alcohol Awareness, CSO Portal Trainings, The Greek History Project and Campus Life engagement workshop.
- 2.Mr. Toscano said full clips will be recorded at the aforementioned events and he will hire an outside vendor to record.
- 3.Mr. Toscano the funding will help bridge financial gaps in his budget.
- 4.Mr. Toscano said the original overall funding request for Campus Life MMC was too conservative. He added that the overall original budget request for fiscal year 2017-2018 will include the \$60,000.
- 5.Mr. Toscano said all of the events will be marketed to online students with the help of their coaches.
- 6.Mr. Toscano said the current request is for recordings and the goal is to have videos and workshops available for many years to prevent over programming.
- 7.Speaker Jean asked if hour long lecture videos are realistic times for viewership.

Comptroller Milan moved to extend the question session by 5 minutes.

Vice-President Juarez seconded the motion.

By a unanimous decision, the question session was extended by 5 minutes.

8. Mr. Toscano said yes, because that time is necessary for certain workshops and live streaming events.
9. Mr. Collazo asked if the full request cannot be allocated, what would be a sufficient reduced amount.
10. Mr. Toscano said \$30,000, but that would mean he would have to cut back on half of the events.

Vice-President Juarez moved to begin the one-hour recess at 1:06pm
Speaker-Pro Hernandez seconded the motion.
The motion passed unanimously.

VII. Deliberations:

Comptroller Marseille called to resume the meeting at 2:06pm.
President Collazo moved to have an open discussion for 30 minutes with possible extension.

Vice President Juarez seconded the motion.

The motion passed unanimously and the discussion began.

- A. Campus life BBC – Request for \$7,979.00 and \$6,500.00
 1. President Collazo said agrees with the need for portable live streaming fund for Campus Life BB and feels very comfortable with it.
 2. President Collazo said with new technology, the drone/tripod will be important aspects for live streaming.
 3. The group collectively felt comfortable with allocating the full budget to Campus Life BBC
- B. Campus Life MMC – Request for \$60,000.00
 1. Vice President Juarez said Mr. Toscano is the go to person for Roberts Rules Workshops and many others. She added that these recordings have the potential to reach many other students than ever before.
 2. President Mejia said the council should try to fund as much of Mr. Toscano's request as possible. He added that it is important to keep records of things that happen on campus and to have continuous access to them. He reiterated that the council should fund it all if they have the capability.
 3. Speaker Jean asked what is the difference between a 1.0 and 2.0 student.
 - a. Mr. Toscano said a 2.0 student is fully online and 1.0 student is one who takes 1 or 2 or some online as well as in person.
 - b. Mr. Toscano added that he would ultimately like every Greek organization to get an equal opportunity to showcase their history.

- . Comptroller Milan said the workshop recordings will help prevent the over planning and the over extension of the Campus Life staff.
- a. President Collazo said the Graham Center is also running out of rooms to hold these workshops.
- b. Comptroller Marseille asked if the request amount estimated or actual?
 - i. Mr. Toscano said the numbers are actual, not estimates. He added that a \$30,000 cut down will impact programs such as the Greek history project and LDS workshops.

C. Changemaker Initiative – Request for \$12,000.00; \$12,000.00 and \$28,000.00

1. Social Intelligence and Crowdsourc go together
 - a. Speaker Jean said Mr. Benjamin’s idea will give many students a chance who are usually unable to get opportunities elsewhere.
 - b. Vice President Cosio said he does not know if it is practical or possible to fill in 48 spots.
 - c. President Collazo said it is important to look at Startup FIU’s success which shows the vast possibilities for Changemaker Initiatives. He added the the project can be a hit or miss.
 - d. Vice President Juarez said it is also important to look at the fact that the program can find other source of income/investors.
 - e. Comptroller Milan said she believes the FIU Link program should be funded first.
 - f. President Mejia said it would be best to put the Changemaker Initiatives aside for now and come back to it later.

D. FIU Libraries – Request for \$30,000.00; \$91,180.00; \$30,000.00; and \$100,000.00.

1. Speaker Jean said she believes that the Demand Driven E-Books are the most fiscally responsible and will impact the most students.
2. The council agreed
3. President Collazo said he thinks the council should be cautious when funding the library because it is a division outside of Student Affairs.
 - . President Collazo added that, however, the Demand Driven E-Books request is the most beneficial to fund because it has immediate access and is only paid for when in use. He said it is very cost effective, has a broad use and can be used by both 2.0 and 1.0 students.
0. Vice President Juarez added that the library can also go to the Tech Fee department for funding requests.

E. FIU Online – Request for \$228,520.00

1. President Collazo said the request is for salaries, benefits, etc. and he believes those are things SGA should try to stay away from funding.
 - a. President Collazo said FIU Online is a division outside of Student Affairs.
 - b. President Collazo said overall, he believes it is not the responsibility of the U-Wide Committee and SGA to pick up FIU Online’s tab.

- c. President Collazo said he believes that this something the council should not fund. He added that the money should be spent within Student Affairs and if not, the reserves need it.
 - d. President Collazo said when student affairs funding is reduced, the department cannot go to other departments to request funding.
 - 2. President Mejia said if that rationale is used, it is important to use it across the board as well. He added that the council should think about the importance of whether or not they will fund entities that are outside of Student Affairs overall.
 - a. President Mejia said the council has to consider the departments that SGA is currently funding and figure out what should not be funded.
 - 3. President Collazo asked which makes more sense: to provide FIU Online with \$160,000 in salaries that are recurring or does it make more sense to fund the \$30k to the library.
 - 4. Speaker Pro Hernandez asked what OPS means.
 - a. President Collazo said it means Student employee salaries.
 - 5. President Mejia said he understand the importance of President Collazo's message, however, he said it is important to think how the students will be impacted.
 - 6. President Collazo the new positions have the potential to impact students, but it seems like the department already has employees that are currently doing the tasks in the job descriptions.
 - 7. Vice President Cosio said he and Comptroller Marseille called FIU Online and learned about the Financial Aid Assistant (which is part of the job description of one of the coordinator positions in the request) and maybe it would be better to expand the assistant position instead. Vice President Cosio added that FIU Online also has success coaches available.

Comptroller Milan moved to extend the discussion time by 20 minutes.

Speaker Pro Hernandez seconded the motion.

The motion passed unanimously and the discussion continued.

- a. Comptroller Marseille said the council will come back to the FIU Online budget request and continue to the other requests for now
 - b.

F. Graham Center - \$260,251.13 and \$89,999.00

- 1. Vice President Juarez said she likes the idea of updating new technology does not think that funding the full \$260k is a sound idea. She added that with the construction going on in the 3rd floor of GC, some of the digital additions into certain rooms may not event be possible.
 - a. Vice President Juarez said it makes the most sense to add the equipment to larger rooms.
- 2. Speaker Jean said the current budget is for online student and wondered if the request would actually benefit online students, and would they be interested, to have every single room equipped with live streaming equipment.

3. President Mejia said the Wolfe University Center and the Graham Center should be treated in a similar fashion. He added that thinks allocating the full amounts is not practical especially because both student centers were provided with funding during the first round or request.
4. President Collazo said the council should first fund the top 3 rooms with the highest amount of usage for preliminary testing and as a starting point. He added that next time, when these departments have analytical evidence to show that students are actually interested in the streaming events, then SGA can consider funding the full request.
5. Vice President Juarez said it is important to put into perspective that if numbers were looked at all the time, then most events at FIU would not be held because many events have low attendance, whether live streamed or not.
6. Speake Jean said the first time the council allocated the funds to WUC, they were taking a chance and do a trial run. She added that now, the department is back requesting more fund but they have not brought any numbers and the equipment has not been installed yet at all.
7. Speaker Jean wondered if the full project would even be completed by the spring semester and agrees with the idea to fund the top 3 rooms only.
8. Comptroller Marseille said when recalculated to include the top 3 rooms only, the total comes to about \$45,000 plus a \$10,000 recurring charge.
9. The council collectively agreed to not fund the EventMobi app for \$89,999.

G. Study Abroad - \$4,000

1. President Collazo said there should be proviso language included, if the funding is allocated, the Study Abroad department needs to work with Student Affair.
2. Speaker Jean wondered if online students are interested in study abroad.
3. President Collazo said when he was 18 years old, there were older graduate students in their mid-twenties that attended with him. He thinks it depends on the demographic of a student. Maybe someone with a family may not but there are others who may. He added that maybe every online student may not want to go but there are ones that are interested.
4. Speaker Jean said the events also do not seem to be geared toward online students. It seems more like an event for on campus students with live stream added.
5. Vice President Cosio said that online students should be advised of study abroad programs when the first enroll at FIU.
6. President Collazo said he thinks the council should either fund the request with proviso or not fund it at all.
7. Comptroller Milan said she thinks it is a cool opportunity and maybe the council can fund the request this time around and see what the department does with it.
8. Vice President Juarez said that the request is for \$4,000 for both the Fall and the Spring. She said that the budget is for the current fiscal year, so either way, the funding can only cover one event.
 1. Vice President Milan suggested that the council take a chance and pay \$1050 for the recording portion.

9. President Collazo said the event will be different than their usual tabling events because it will be more of a presentation and panel where students can listen to the past experiences of students who attended study abroad.
10. Speaker Jean said the council should fund the full \$2000 for the spring event, all or nothing.

Speaker Jean moved to extend the discussion by 30 minutes.

President Collazo seconded the motion.

The motion passed unanimously and the discussion continued.

11. Vice President Cosio said he thinks it is best to fund the \$2,000 for the spring event and then during the next budget request, see how the event went and make a decision from there whether or not to fund the full \$4,000 for the next fiscal year.

H. Wolfe University Center - \$116, 704.30

1. President Mejia said he thinks the council should do the same as they did for the Graham Center and fund the top 3 rooms which are rooms 155, 157, and 159. He added that the prorated amount for the rooms is about \$28,000 plus \$7,000 for recurring charges (streaming service and network costs).
2. President Mejia added that the loggia, which is the area outside across from rooms 155, 157, 159. President Mejia said he recalculated the totals and that comes to \$39,520 overall.
3. President Mejia asked if each department will have to re-request the amounts again from the online budget specifically.
4. Ms. Gramling said yes, that during the normal budget process, the online fees will continue to be separated from the overall budget so that it is clear which students are effected by which budgets.

I. Changemaker Initiatives

1. Ms. Gramling said the request seems to be seed money for the manpower to create the software.
2. Ms. Gramling asked once the \$12,000 is allocated, what will everyone get in return. She said it must be a two-way street.
3. Ms. Gramling said the idea is very cool and they know their target markets. She said the council needs to tie the date into the allocations where they can ask for service in return.
4. Speaker Jean said the program will be a way of fulfilling FIU's mission of being "World's Ahead."
5. Vice President Cosio said he was sold on the Crowdsourcing FIU idea. He said he knows many people in the STEM sector and thinks it is a great way for students to ask for funding from their peers and faculty.
6. Speaker Pro-Tempore Hernandez rhetorically asked, what is the difference between GoFundMe and Crowdsourcing FIU.
7. Speaker Jean said she liked the FIU Lync Pilot because it connects FIU with other universities. She said, out of all three requests, she thinks this is the most important to fund.

8. President Mejia asked if SGA will only have a plaque that says “Sponsored by FIU SGA” and that’s all. He said the council should get something in return.
9. Comptroller Milan said maybe it is naïve of her to say, but she thinks it is a great resource for the students and in the end, SGA is here to benefit the students.
10. Ms. Paul said during a previous budget hearing, the council allocated funds to journalism interns in exchange for a partnership. She said maybe the council can add proviso language where the Changemaker program provide some sort of service in return.
11. Speaker Jean said she likes Ms. Paul’s idea and said she believes the council should allocate the funds to FIU Link and Social Intelligence.
12. Ms. Gramilng said maybe the proviso language can state that the Social Intelligence team should work with Student Affairs to help with the whole department.
 1. Proviso - If this Social Intelligence Software program is developed in house and takes off, FIU will be reimbursed.
 2. Proviso - the FIU Ashoka Project should provide the Division of Student Affairs Social Intelligence services as part of this allocation at no cost.
 3. Proviso - If and when FIU Link Software and/or other aliases software products are developed and if revenue is earned from it, SGA will receive the initial investment and a minimum of 5% of those revenues.

J. FIU Online -

1. President Collazo said he thinks the council should not fund the request, but is open to hearing other opinions.
2. The council agreed as a whole.
3. President Mejia said he thinks that if the council, as a whole, decides to not fund departments outside of Student Affairs, then they should think how it will impact every other department, especially since SGA funds Career Services.
4. President Collazo said Career Services is something that is currently being funded by SGA, however FIU Online is requesting funds for salaries and benefits that are outside of Student Affairs. President Collazo said he does not want to make the rationale black and white, but it is something to think about.
5. President Collazo said maybe it is time to speak to Career Services about the need to begin looking for funding outside of Student Affairs.
 - i. President Collazo said the SGA will take into consideration that Career Services is existential to students and will not be cut immediately.
6. Ms. Gramling said to please keep the political implications in mind when making decisions. She added that there is still \$500,000 left over and the council will have to answer to the CFO as to why and where will the \$500,000 go.
7. President Collazo said SGA had to fund about \$250,000 to Career Services because it was deemed the most important decision to make at the time. He said, had the council had that extra money when there were 10% cuts across the board, that money could have gone to student

organizations or other Student Affairs entities. President Collazo said that is unacceptable especially because SGA is funding departments outside of Student Affairs.

VIII. Voting

A. Campus Life BBC

1. Vice President Juarez moved to allocate \$7,979.00 to Campus Life BBC. President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$7,979.00 was allocated to Campus Life BBC.

2. Vice President Juarez moved to allocate \$6,500 to Campus Life BBC. Speaker Pro Hernandez seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$6,500.00 was allocated to Campus Life BBC.

B. Campus Life MMC

Vice President Juarez moved to allocate \$60,000 to Campus Life MMC.
President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$60,000.00 was allocated to Campus Life MMC.

C. Changmaker Initiative

1. President Collazo moved to allocate \$12,000.00 to Changemaker Initiative for the Social Intelligence Project, with proviso language stating "If this Social Intelligence Software program is developed in house and takes off, FIU SGA will be reimbursed."
Vice President Cosio seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$12,000.00 was allocated to Changemaker Initiative for the Social Intelligence Project.

2. Vice President Juarez moved to allocate \$0 to Changemaker Initiative for the Crowdsourc FIU Project.
President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$0 was allocated to Changemaker Initiative for the Crowdsourc FIU Project.

3. Comptroller Milan moved to allocate \$28,000.00 to Changemaker Initiative for the FIU Link Project, with proviso language stating “If and when FIU Link Software and/or other aliases software products are developed and if revenue is earned from it, SGA will receive the initial investment and a minimum of 5% of those revenues.”
Vice President Cosio seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$28,000.00 was allocated to Changemaker Initiative for the FIU Link Project.

D. FIU Libraries

1. Vice President Milan moved to allocate \$30,000.00 to FIU Libraries to fund Demand Driven E-Book Purcheses.
President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay

Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$30,000.00 was allocated to FIU Libraries to fund Demand Driven E-Book Purchases.

2. Vice President Cosio moved to allocate \$0 to FIU Libraries to fund Project Muse 2017 E-Books.

President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$0 was allocated to FIU Libraries to fund Project Muse 2017 E-Books.

3. Comptroller Milan moved to allocate \$0 to FIU Libraries to fund Business Expert Press E-Books.

Speaker Pro Hernandez seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$0 was allocated to FIU Libraries to fund Business Expert Press E-Books.

4. Comptroller Milan moved to allocate \$0 to FIU Libraries to fund Streaming Video Collections.
Vice President Cosio seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

E. FIU Online

President Collazo moved to allocate \$0 to FIU Online.
Speaker Jean seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$0 was allocated to FIU Online.

F. Graham Center

1. Comptroller Milan moved to allocate \$42,889.00 to the Graham Center with proviso language stating the funds will go toward rooms 140, 150, and 243 only.
Vice President Juarez seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay

Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan - Yay

By a unanimous decision, \$42,889.00 was allocated to the Graham Center

2. Comptroller Milan moved to allocate \$0 to the Graham Center for the EventMobi App request.
Vice President Juarez seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan – Yay

By a unanimous decision, \$0 was allocated to the Graham Center for the EventMobi App request.

G. Office of Study Abroad

Vice President Cosio requested a point of inquiry and asked if proviso language is required for the Office of Study Abroad.

The council agreed.

Vice President stated the proviso language to be added:
“\$2000 to be used as a onetime allocation, future funding will need to be requested.”

Vice President Juarez moved to allocate \$2000.00 to the Office of Study Abroad w/ proviso language “\$2000.00 to be used as a onetime allocation, future funding will need to be requested.”

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay

Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan – Yay

By a unanimous decision, \$2000.00 was allocated to the Office of Study Abroad.

H. Wolfe University Center

Comptroller Milan moved to allocate \$39,520.00 to the Wolfe University Center with proviso language stating the funds will go toward rooms 155, 157, and 159.

Speaker Jean seconded the motion.

Roll Call Vote:

President Mejia - Yay
Vice President Cosio - Yay
Speaker Jean - Yay
Comptroller Marseille - Yay
President Collazo - Yay
Vice President Juarez - Yay
Speaker Pro Hernandez - Yay
Comptroller Milan – Yay

By a unanimous decision, \$39,520.00 was allocated to the Wolfe University Center.

Ms. Gramling said the council need to discuss the remaining \$503,923.

President Mejia asked how much money is left in the SGA reserves.

Ms. Gramling said there is roughly \$1 to 1.1 million dollars left over.

Vice President Juarez moved to have a 10-minute discussion to decide what to do with the remaining balance.

Speaker Pro Hernandez seconded the motion.

By a unanimous decision, the motion passed and the discussion began.

President Collazo said he feels comfortable placing the remaining balance in the reserves to replenish some of the expenditures over the last two years.

The council collectively agreed.

Comment: \$503,923 to replenish and go bac to central reserves to replenish expenditures over the fiscal year.

Vice President Juarez moved to end the discussion.

President Collazo seconded the motion.

By a unanimous decision, the motion passed and the discussion ended.

President Mejia moved to place the remaining balance ofr \$503,923 in the central reserve.

President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay

Vice President Cosio - Yay

Speaker Jean - Yay

Comptroller Marseille - Yay

President Collazo - Yay

Vice President Juarez - Yay

Speaker Pro Hernandez - Yay

Comptroller Milan – Yay

By a unanimous decision, \$503,923 was allocated to the central reserve.

Vice President Juarez moved to allocate \$732,811 from the Fiscal Year 2016-2017

Activity & Service Fees Budget Online Revenue

President Collazo seconded the motion.

Roll Call Vote:

President Mejia - Yay

Vice President Cosio - Yay

Speaker Jean - Yay

Comptroller Marseille - Yay

President Collazo - Yay

Vice President Juarez - Yay

Speaker Pro Hernandez - Yay

Comptroller Milan – Yay

By a unanimous decision, \$732,811 was allocated from the Fiscal Year 2016-2017

Activity & Service Fees Budget Online Revenue.

IX. Adjournments

Speaker Jean moved to adjourn the meeting ant 4:37pm

Speaker Pro Hernandez seconded the motion.

Motion passed by a unanimous decision and the meeting was adjourned by Comptroller Marseille at 4:37pm.